



DAWKINS PL



Hi! I'm Tom.

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WHAT'S YOUR BIG IDEA?

Dream big.

Raise funds.

Do Good.

... here's how

Financial Inclusion and Crowdfunding

Presented by



StartSomeGood

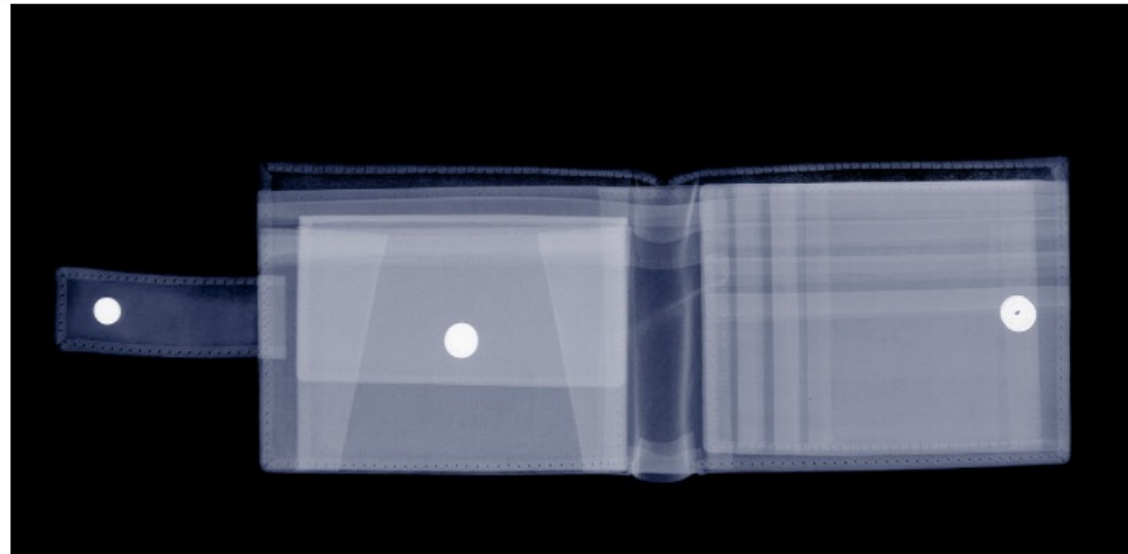


Gender

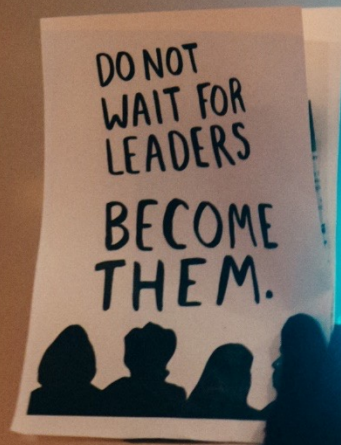
Women-Led Startups Received Just 2.3% of VC Funding in 2020

by Ashley Bittner and Brigette Lau

February 25, 2021




Grassroots Innovation



A wide-angle photograph of a vast, open landscape under a dramatic sky. The sky is a deep blue, filled with large, white, fluffy clouds. The ground is a flat, green field with some brown patches, extending to a low horizon line. In the distance, there are faint, snow-capped mountains. The overall scene is bright and expansive.

How do we fund innovation?

Mostly, we don't.

A glass jar with a metal lid, filled with Euro coins, and a white label that reads "CROWDFUNDING". The jar is placed on a wooden surface against a green background. The lid is open and tilted to the left. The coins are of various denominations, including 10-cent, 2-cent, and 5-cent pieces.

CROWDFUNDING



&



present

THE PACIFIC CROWDFUNDING CHALLENGE

Calling all social enterprises in the Pacific!



StartSomeGood

Your Ally In Creating Change

PRESENTS

A matched funding opportunity for social enterprises which employ young people

We are working with a leading Australian philanthropic foundation to find the best youth employment-generating social enterprises in Australia and to support approved projects to raise \$50,000 by crowdfunding on StartSomeGood.com, matched with \$100,000 from the Foundation. Short-listed candidates will be interviewed by the Foundation and complete a further application.

Parramatch 2022: A Brighter Future



Presented by:



Presented by

A black and white photograph of two men standing against a brick wall. The man on the left is wearing a white t-shirt with a graphic of a person's profile and the text 'THE BROTHERHOOD OF THE GLEBE' and 'THE GLEBE' below it. The man on the right is wearing a white t-shirt with a stylized owl face graphic and the text 'SACRED ERA' below it. He is flexing his biceps. A semi-transparent dark grey horizontal band is overlaid across the middle of the image, containing the main title text.

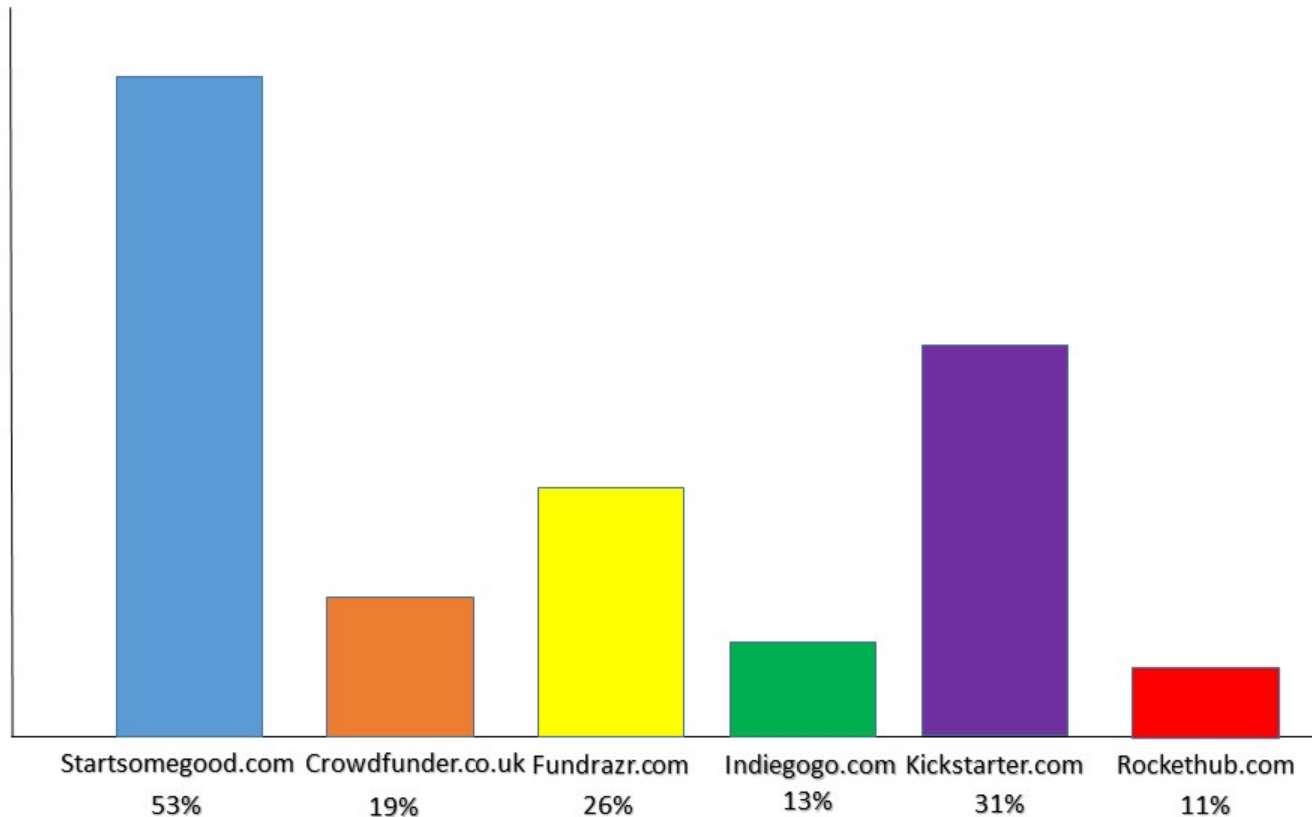
INDIGENOUS CROWDFUNDING PROGRAM

**Pitch event tonight! 530-7pm Seed
Spaces, Glebe**

Less Than a Third of Crowdfunding Campaigns Reach Their Goals



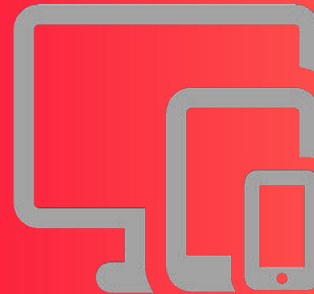
Percent of Campaigns Ended Fully Funded



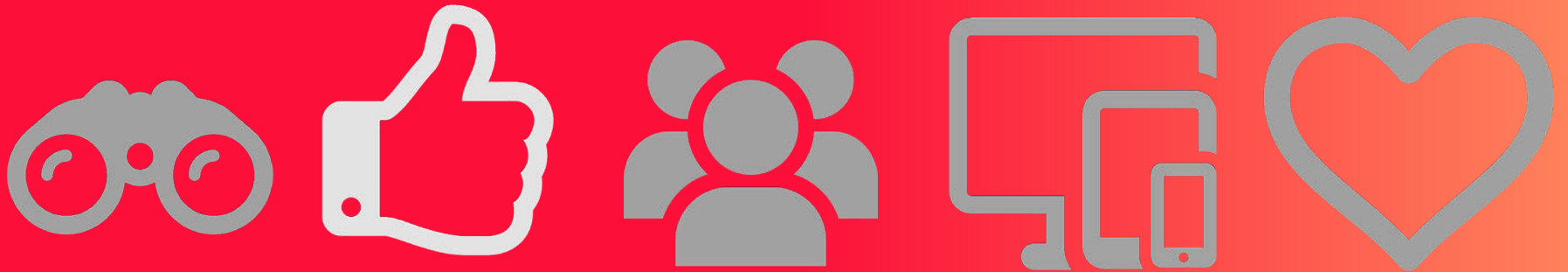
The Five C's of Successful Crowdfunding



Clarity

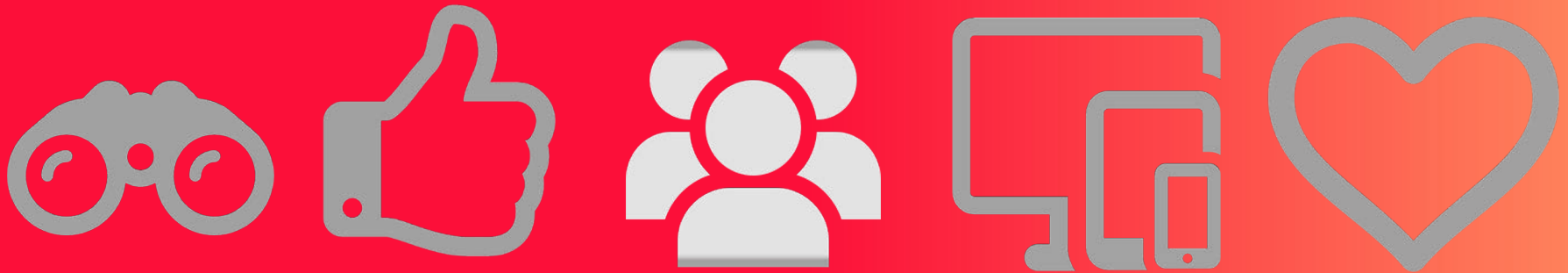


The Five C's of successful crowdfunding



Credibility

The Five C's of successful crowdfunding



(Carefully chosen)

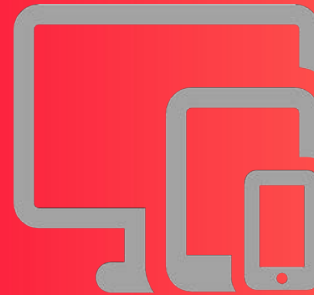
Communities

The Five C's of successful crowdfunding



Channels

The Five C's of successful crowdfunding



Courage



**(Carefully chosen)
Communities**



Focus on finding people who already care:

Convene, don't Convert

Octopus Nickle 92253



2/0

3/0

Live Shad Nickel 92611



3/0

4/0

Gold Long Shank
Catfish Hook 92627



5/0

ISSUE (WHAT)

GEOGRAPHY (WHERE)

TEAM (WHO)

APPROACH/INNOVATION (HOW)

COMMUNITY (WE)



COURAGE

What's your story?



You can choose courage or
you can choose comfort,
but you can't have both.

Brené Brown

 quote fancy



Crowdfunding isn't about crowds





It's about communities





“We used to wait for government to do things for us but now we realise we can do it for ourselves. Your initiative is **transformative**. Our community came together in a way that raised our sense of ownership to a new level.”

-Michelle Smith, supporter of The Gosford Rhythm Hut



StartSomeGood

Can We Help?

www.StartSomeGood.com

www.StartSomeGood.com/SupportUpgrades

Online Course: www.udemy.com/crowdfunding-for-changemakers/

Support@StartSomeGood.com



Let's do this!

